

Mid America CropLife Association

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MACA Presents Ruth White Media Award

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St. Louis, MO— The Mid America CropLife Association (MACA) honored several industry, media and academic leaders at its recent virtual annual meeting.

The Ruth White Media Award is presented to an individual who's demonstrated an evidence of consistent, objective, and accurate reporting on American agriculture and the myriad of issues involved in modern agriculture, including the CropLife industry. This year's winner is **Margy Eckelkamp**, Editor of The Scoop, a part of Farm Journal Inc.

Margy is a multimedia journalist who provides the agricultural industry with leading service journalism. Since 2006, Margy has reported on machinery, agronomy, and technology for Farm Journal. Eckelkamp works to bring the foremost in industry news to the public through multiple channels including print, digital and broadcast such as her periodic features on AgriTalk. When launching a product to the market, Margy has made it a priority to 'get ahead' of her competition with the lead story. She's objective and does accurate reporting, yet provides important and useful information.

Eckelkamp is a graduate of the University of Missouri-Columbia with a BS in Agriculture Journalism.

The Mid America CropLife Association (MACA) is a non-profit association of manufacturers, distributors/formulators and allied industry of crop protection products in 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at www.maca.org.