

Mid America CropLife Association

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MACA Names Chris Williams Ambassador of the Year

For Immediate Release

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St. Louis, MO— The Mid America CropLife Association (MACA) honored several industry, media and academic leaders at its recent annual meeting in Indianapolis, IN. The CropLife Ambassador of the Year Award was first presented in 1993. It is designed to recognize an ambassador for their efforts in promoting the crop protection industry through presentations to students or consumers. This year's recipient is Chris Williams, Rosen's, Inc. In 2004, Chris joined Rosen's, Inc. where he serves as a Sales Educator for Rosen's and is based in Ohio. Chris has worked in the ag industry for more than 20 years. Since joining the ambassador network in 2003, he's made eighty presentations to students.

In addition to being a speaker, one of the unique things that Chris does is he shares the program with students at The Ohio State University. Through his teaching and outreach he is able to recruit new ambassadors this way as he understands the program, its importance and encourages others to become a part of it. Chris also is responsive to requests when asked, which makes it much easier for the teachers.

As a father to four school age children, he knows the subject and the importance of speaking to elementary students on American agriculture.

A photograph is available from the MACA office upon request.

The Mid America CropLife Association (MACA) is a non-profit association of manufacturers, distributors/formulators and allied industry of crop protection products in 13 Midwestern states. MACA works to research issues relating to crop production and to work together to improve the crop life cycle, via health, safety and public education. Check our web site at www.maca.org.