

A monthly update from Bonnie McCarvel, Executive Director of MACA

## **SEPTEMBER 2019**

**September -** It was great to see so many of you at the 2019 MACA Annual Meeting. Here's a quick summary of the meeting along with several other things MACA is working on. Hope you'll make plans to attend some of the upcoming events! Here's wishing you safe travels as we move into the harvest season.



Bonnie McCarvel
Executive
Director
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#### **SPEAKERS**

The PP presentations are posted on the website from Phil Lempert, The Supermarket Guru® and William I. Tierney, Jr., PhD, AgResource Company, To access, go to the <a href="maca.org">maca.org</a> - members only <a href="maca.org">page</a>. If you need the user id or password, contact the MACA office.

Speakers Jennifer Maloney, Bayer CropScience; Vince Restucci, R.D.Offutt Farms Co; Nicole Collier, Nestle; Kara Behlke, Schnuck Markets, Inc. along with the13 YLSP recipients were great. They got the attendees thinking, asking questions and discussing issues.

If you have any ideas or suggestion for speakers or topics for 2020, please let me know.

#### **ELECTION OF OFFICERS & BOARD**

The 2019-2020 Officer team includes **President Tim Riley**, **AMVAC Chemical** Company; Vice President Lindsey Jackson, Corteva Agriscience and Secretary/Treasurer Greg Welsh, CNI. Paul Edsten, FMC, will serve as Immediate

Past President. Elected to three-year board of director terms were: Joe Olson, Helena Agri-Enterprises, LLC; Lisa Klein, MMI; and Jay Morris, Morris-Bixby. Elected to two year board of director terms were David Bartine, XPO Logistics, and Randy Stookey, Kansas Agribusiness Retailers Association. Stookey will serve as the state association representative.



**Tim Riley** 



**Lindsey Jackson** 



**Greg Welsh** 



Paul Edsten



Joe Olson



Lisa Klein



**Jay Morris** 



**David Bartine** 



**Randy Stookey** 



**MACA Officers and Board** 

## **AWARDS**

AWARDS - were presented to the following:

- Dean Roy Achievement Award Rodney Schmidt, Bayer Industry Vision Doug Goff, Helena Agri-Enterprises Educator of the Year Dr. Carl A Bradley, University of Kentucky
- Ambassador of the Year Christopher Williams, Rosen's
- Ruth White Media Gil Gullickson, Meredith Corporation



Paul Edsten and Rodney Schmidt



Susan Macy, Doug Goff and Tim Riley



Paul Edsten and Dr. Carl Bradley



Paul Edsten and Christopher Williams



Susan Macy, Gil Gullickson and Tim Riley

# **GOLF**

The Fort Golf Course provided a competitive course for the participants. Taking first

place in the competitive flight were Dean Ladner, Albaugh LLC; Don Houston and Jeremy Sheffer, MFA with a six hole scorecard playoff. In second place it was Teko Goda, GreenLeaf, David Bartine, XPO Logisitics, Ryan Ruckman, Belchim Crop Protection and Paul Edsten, FMC. In the fun flight Eric Sfiligoj, Meister Media; Jim Wagner and Roger Callaway, Helena Agri-Enterprises and Sierra Williamson, U of MN YLSP took first place with a first hole scorecard playoff.

The closest to the pin for the first flight was won by Dean Ladner on #5 hole while Teko Goda won on #17. In the fun flight, Mary Junge won on the #3 hole. The longest drive for those under 54 was won by Dean Ladner while those 55 and older was won by David Flakne.

The longest drive for a woman was made by Mary Junge and the longest putt went to Ryan Ruckman.

A special thanks to Jerry Miller and Paul Edsten for coordinating the tournament.







**TOUR** 

The industry tour at Schutz Containers was great. It also featured the BBQ cooking skills of MACA board member Brian Clark, with assistance from Matt Wagner, GreenLeaf Inc., and Jaime Yanes, Albaugh, LLC.







**Brian Clark and Jaime Yanes** 

## **SPONSORS**

Special thanks to the following:

**Platinum** (\$2,500+)

 Albaugh, BASF, Bayer CropScience, Corteva, Nutrien Ag Solutions, Rosen's and XPO Logistics

**Gold** (\$1,500-\$2,499)

• Aceto, IEDS Logistics, Syngenta Crop Protection, UPL and Valent USA

**Silver** (\$1,000-\$1,499)

AMVAC, Gowan and Sipcam Agro

**Bronze** (\$250-\$999)

 CropLife Media, Green Leaf Inc., Helena Agri-Enterprises, Lee Container and MFA

This year, the sponsorship for any part of the annual meeting was combined to determine the level.

## **ATTENDANCE**

**ATTENDANCE** - more than 140 attending the meeting representing 32 MACA member companies. **Helena Agri-Enterprises** had the largest participation with eight attendees. In second place with seven attendees were **Albaugh**, **LLC** and **AMVAC**. In third with six attendees were **Kova Fertilizer** and **Rosen's**.











## **CROPLIFE AMBASSADOR NETWORK**



Yahoo!! We recently sent out a mailer to teachers and got a lot of requests in quickly! The teachers are so excited to include us in their lessons plans this year. We also sent an email out to teachers and received even more requests through

that! Please check your email for speaking requests in your area and see if you can help out.

We would love to welcome new ambassadors. Please talk to your colleagues about joining the ambassador program. To join, visit <a href="mailto:ambassador.maca.org">ambassador.maca.org</a> or email <a href="mailto:Michelle@maca.org">Michelle@maca.org</a>. We also updated our handout to recruit ambassadors. If you would like some of the handouts for your office space or to hand out please let me know. I would be happy to mail some to you or directly to them. Thank you for your support of the program!

And congratulations again to our Ambassador of the Year: Chris Williams, Rosen's Inc.

Let me know if you have any changes! Thanks! Let's get social! Please follow us and like us on <u>Facebook</u>.



Find us on <u>Facebook</u> - search - CropLife Ambassador Network- CAN

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Monday: 8 am - 2:30 pm Wednesday: 8 am - 2:30 pm Thursday: 8 am - 1 pm

#### **WATER ISSUES**

"For decades now, the summer hypoxic zone that develops every year in the Gulf of Mexico during the summer months have been an annual cause of concern," says MACA Water Consultant Steve Taylor. The hypoxic zone this year was forecasted to have been one of the largest in history due. This was due to the

flooding in the Midwest which was expected to push nutrients down the Mississippi River. However, in mid-July, Hurricane Barry churned up the waters in the Gulf and dispersed the hypoxia. Some years ago, concerns over hypoxia led to a lawsuit from environmental groups seeking to force onerous regulations on agriculture. This lawsuit was intended to compel states in the MACA region to adopt numeric nutrient criteria (NNC). MACA, and other FWQC members, engaged this lawsuit and was successful in beating it back. However, some are now expecting these environmental groups to try this lawsuit again. This is because the federal judge that ruled in the earlier lawsuit made it clear that while US EPA should have some time to work with states and make progress towards reducing nutrient losses, there is a limit to the time allowed before the courts will step in. MACA will continue to stay engaged on this issue and continue to keep you informed.



**Steve Taylor MACA Water** Consultant

#### 2019 YLSP UPDATE



We were all so excited to meet the 13 student winners from the Young Leader Scholarship Program at the MACA Annual Meeting in Indianapolis, IN. What an impressive group of students!

We hosted them with a Young Leaders lunch with their hosts on Tuesday followed by a panel to get to know the students a little better. The students attended a breakfast on Wednesday morning and learned more about what MACA is about and how they can get involved now and in the future. Then the students either attended lunch and the industry tour at Schuetz Container or played golf with MACA members. The students were excited to be part of MACA for the week and attend the annual meeting sessions and activities.

We are looking forward to seeing where these students go in their career and hope MACA will be part of it. Good luck!







## **SHORT NOTES**

- 'Sustainability What Can We Do About It' is the theme of the forum set for November 5-6 in St. Louis, MO. Speakers include ACRC, FBI, MO Department of Transportation, Field to Market: The Alliance for Sustainable Agriculture, Land O'Lakes SUSTAIN™ plus several others. Stay tuned for the details! Special thanks to the planning committee members - Shelbi Domjen -Kova; Michael Lehman - AMVAC; Brian Clark - Schuetz Containers; Jerry Baker - MFA, Susan Macy - Valent USA; Joe Olson - Helena Agri-Enterprises and committee chair Lindsey Jackson - Corteva.
- Don't forget the MACA Member Benefit The MACA DOT HazMat Videos!
   They have been updated check out the MACA website home page for the latest version on General Awareness, Shipping Papers and Emergency.
   These are free to MACA Members! Thanks to the D&E Committee for their work on these updates!! If you have forgotten your passcode, just contact the MACA office.
- Jerry Miller with Albaugh, LLC, is back home in North Carolina recovering from his stay at a New York hospital. The untimely visit caused him to miss the MACA annual meeting. While Jerry was missed, the reminder **President** Edsten shared, "Take care of yourself. If something doesn't feel right get it checked out. Don't wait until it's too late." We wish Jerry a speedy recovery.

### **CALENDAR**

#### **2019**

**November 5-6** - 'Sustainability and What Can We Do About It,' Renaissance Airport Hotel, St. Louis, MO

November 6-7 - MACA Quarterly Meetings, St. Louis, MO

November 20-21 - Kansas Agri-Business Expo, Wichita, KS

**December 3-4** - <u>2019 Northern Ag Expo</u>, Fargodome, Fargo, ND

December 3-5 - 2019 ARA Conference & Expo, New Orleans, LA

**December 10-12** - MN Crop Production Retailers Short Course at the Minneapolis Convention Center and rooms at the Minneapolis Hilton hotel.

#### 2020

**January 13-15 - MABA's 87th Annual Winter Conference & Trade Show, Lansing Center, Lansing, MI** 

January 14-16 - Wisconsin Agribusiness Classic, Alliant Energy Center, Madison

January 15-16 - Ag Expo, Sioux Falls <a href="https://www.agexpo-sd.org">www.agexpo-sd.org</a>

**January 28-29** - Nebraska Agri-Business Expo, Embassy Suites Convention Center, LaVista, NE

**January 29-31** - <u>2020 OABA Industry Conference</u>, Renaissance Columbus Westerville - Polaris Hotel - Westerville, OH

September 8-10 - MACA Annual Meeting, St. Louis, MO

## THOUGHT FOR THE MONTH

"September is the month of wonderful weather."

~ Unknown



## **QUICK LINKS**

MACA Website
MACA Facebook
MACA LinkedIn
MACA 2019 Meeting Dates
C.A.N. Website
C.A.N. Facebook

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