

MACA Monthly News September 2020

September – It's an exciting time for MACA, as we have our first virtual Annual Meeting. The *virtual event* will provide speakers on current issues for *all your employees* as you can share the links to the planned presentations with everyone yet not incur any travel costs. Everything will be in one location – so please read below on how to access the platform. Know that we will miss seeing you at the meeting!

2020 ANNUAL MEETING

'Vision 2030' will include featured speakers Chris Novak, CLA CEO & President; Jason Henderson, Purdue Extension; and Philippe de Laperouse, HighQuest Partners. All of the speakers will be available for you at your convenience plus you can share the presentations with everyone in your company! The presentations will be available on Tuesday, September 8 starting at 3:30 pm CDT for you to review at your convenience and will continue to be available until at least November 1, 2020. While the speakers will be recorded, the following events will be live via Zoom:

Topic: MACA Lunch & Share

Time: Sep 9, 2020 12:00 PM Central Time (US and Canada)

Topic: MACA President's Reception

Time: Sep 9, 2020 05:00 PM Central Time (US and Canada)

Topic: MACA Annual Members Meeting + AWARDS

Time: Sep 10, 2020 07:30 AM Central Time (US and Canada)

Please make plans to participate via Zoom once you access the platform.

ACCESS

Depending on how you want to view the information there are several ways to access the platform so click on your preference and Join the **Virtual Annual Meeting!** Use **Event Code** "**MACA2020**" when prompted.

Click Below to Access Link

Click Below to Download via Apple Store





Click Below to Download via Google Play



Scan QR Code with Phone Camera



OR

Click MACA Logo Below to Access all download and access options



You may want to set up prior to September 8.

APP QUESTIONS

Shelbi Domjen (Reed), from Kova and a member of the MACA Board of Directors, is the expert. Please contact her with platform questions sbreed@agribusinessfinance.net or call her phone: 812-663-5283 or her cell is 812-593-4022.

SHARE

Again, this is the perfect time to introduce those "behind the scenes" or "out-in-the-field" within your organization to MACA and all the resources the organization provides! Forward it to HR, accounting and legal departments plus the people out in the field....they might like to know more about the current industry issues. Add a personal note! Be sure to include the links above for people within your organization and take advantage of an opportunity to share the benefits of MACA!

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To everyone who contributed, THANK YOU!

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SHORT NOTES

- The August issue of the MACA Water Update by MACA's Water Consultant Steve Taylor focuses on EPA's announcement regarding draft water quality criteria for states to use as they develop numeric nutrient criteria (NNC) and overall water quality standards. Check out the updates for the details. If you haven't seen it – <u>click here</u>.
- Our sympathy to Joe Olson, Helena Agri-Business, on the death of his dad on June 15.
- 2014-2015 MACA President Tom Quade may be retired, but he has been keeping busy. A
 letter he wrote and submitted to the editor submitted was printed in the Wall Street Journal
 in late July!
- Sympathies to Steve Koziolek, Rosen's, on the death of his mother-in-law on August 27.

CALENDAR

- September 8-10 MACA Annual Meeting, VIRTUAL!!!
- September 10 7:30 am MACA Annual Business Meeting via Zoom

THOUGHT FOR THE MONTH

"Leadership is the capacity to translate vision into reality." ~ Warren G. Bennis

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