



A monthly update from Bonnie McCarvel,
Executive Director of MACA

MARCH 2020

March - Since January 1, it's been a busy time in the office as we prepared for the quarterly meeting which included a speaker from the National Corn Growers Association, a tour of the Donald Danforth Plant Science Center, Young Leader Scholarship Program applications and review, plus the respective committee meetings which included presentations on various topics impacting the industry. MACA provides a place for the members to learn, work on issues and identify solutions plus network with colleagues in the industry. I think of the dinner, the group of 25 enjoyed, following the Donald Danforth Plant Science Center and just smiled....it was one big happy family catching up on the news, talking issues, sharing family updates and even watched Paul Edsten perform a magic trick. This is an amazing group of people who work hard, but then take time and enjoy a meal together. Make plans to join us in June! You'll find it to be a valuable experience.



Bonnie McCarvel
Executive Director
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FEBRUARY BOARD MEETING SUMMARY

The Board met on February 20, 2020 and took the following actions:

- Reviewed plans for the 2020 annual meeting September 8-10 in St. Louis. 'Vision 2030' is the theme and speakers will focus on this. Also, committee is working on some additional programs for D&E committee members.
- Water Consultant Steve Taylor provided a short update on Waters of the United States (WOTUS) and the CLA grant that will be submitted.
- Discussed the 'Growing Good Neighbors' program.
- Agreed to explore a soil health clinic.
- Young Leader Scholarship Program applicants were reviewed and recommended for approval. See list below in YLSP section.
- Joe Olson reported on plans for membership drive as well as showed the membership recruitment pieces.
- Approve the restructured dues structure as listed below to be effective for the

2021 calendar year.

<u>Sales</u>	<u>Standard Dues</u>	<u>Sales</u>	<u>Allied Dues</u>
< \$25M	\$4,000.00	<\$10M	\$2,000.00
\$25 - \$49.99M	\$4,500.00	\$10M - \$20M	\$2,500.00
\$50 - \$99.99M	\$5,000.00	\$20M - \$30M	\$3,000.00
\$100 - \$199.99M	\$6,000.00	>\$30M	\$3,500.00
\$200 - \$499.99M	\$7,000.00		
\$500 - \$999.99M	\$8,500.00		
\$1B - \$4.99B	\$10,000.00		
\$5B - \$9.99B	\$11,500.00		
> \$10B	\$13,000.00		

- **Standard Dues** – reflect dues by members previously classified as Basic/Distributor/Formulator/Seed.
- **Sales** – defined as all sales in the U.S. of every product and service of every division of the member company as defined by the company's audited financial report.
- **Allied Industry** – dues paying member is defined as those who supply products/services. May include warehouses, media, consultants, equipment, etc.

- Discussed financial reserve and guidelines.
- Set the next quarterly meeting for June 17 for committee meetings and June 18 for the board meeting. All will be held in St. Louis, MO.

JUNE QUARTERLY MEETING NOTICE

The Mid America CropLife Association (MACA) quarterly meetings will be held **June 17-18, 2020 at the Renaissance Airport Hotel, 9801 Natural Bridge Road, St. Louis, MO 63134.** Please note the following:

- **Committee meetings** -Wednesday, June 17
- **Off Site event** - Wednesday evening. Working on a Cardinals baseball game! Details to be determined.
- **Board meeting** - begins at 7:30 a.m. on Thursday morning and will conclude by 11:00. Please plan your departures after that time.

CROP LIFE AMBASSADOR NETWORK



It's March already! The presentation requests and new ambassadors are just coming in this year. I sent out an email to schools letting them know about the presentations and they did not disappoint with returning the requests! This means I am in need of more ambassadors to help fill the requests. We could

especially use ambassadors in Illinois, South Dakota, North Dakota, Wisconsin and Colorado.

Please keep sending interested future ambassadors my way. They can send me an email at michelle@maca.org. They can also learn more or sign up online at ambassador.maca.org/volunteers/.

We would like to welcome the following new ambassadors:

- Saydee Baughman - The Ohio State University Student
- Mary Buehler - The Ohio State University student and Past Scholarship Winner
- Joe Callow - The Ohio State University Student
- Steven Downing - The Ohio State University Student
- Kylie Echard - Bayer
- Ave Henning - Bayer
- Rachel Knox - University of Nebraska - Lincoln Student and Past Scholarship Winner
- Tim Luthy - Helena
- Alexandra Liskai - The Ohio State University ATI Student
- Andrew McDaniel - Bayer
- Aaron Neeman - Helena
- Linnea Stephens - The Ohio State University Student
- Jessica Sayers - Helena
- Emily Vahlkamp - McKendree University Student
- Melissa Wienke - Bayer



Find us on [Facebook](#) - search - CropLife Ambassador Network-CAN

Michelle Kilper

Michelle@maca.org

Program Coordinator

CropLife Ambassador Network

and Young Leader Scholarship Program

A program of Mid America CropLife Association

Phone: (314) 849-9446 or (800) 625-2767

Monday: 8 am - 2 pm

Wednesday: 8 am - 2 pm

Thursday: 8 am - 12 noon



YOUNG LEADER SCHOLARSHIP PROGRAM

The Young Leader Scholarship Program committee has picked the winners for 2020. We are all very excited to work with these students and were very impressed

with all who applied.

The MACA Young Leader Scholarship Program (YLSP) is designed to expose future agriculturalists to the crop protection industry and future career opportunities. Recipients will benefit from exposure and networking with MACA members for potential job opportunities as well as financial compensation. MACA members benefit by developing a talent pool of future industry leaders and through the heightened awareness of MACA within the participating universities.

To learn more about the program or how you can get involved please visit our website: www.maca.org/young-leader-scholarship-program or email Michelle at michelle@maca.org.

Drum roll please....and the winners are:

- **Elizabeth Bland**, Southern Illinois University - Carbondale, Majoring in Crop, Soil and Environmental Management with a minor in Ag Communications.
- **Emily Kuhn**, Purdue University, Majoring in Plant Genetics, Breeding, and Biotechnology with a minor in Horticulture.
- **Mara Weis**, Iowa State University, Majoring in Animal Science.
- **Katelyn Fross**, Kansas State University, Majoring in Agronomy.
- **Darren Kulicamp**, Michigan State University, Majoring in Agribusiness Management with a minor in Agronomy.
- **Madilyn Smith**, University of Minnesota, Majoring in Agricultural Education with a minor in Political Sciences and Communications Studies.
- **Abigail Bertz**, University of Missouri - Columbia, Majoring in Agribusiness Management.
- **Lily Woitaszewski**, University of Nebraska - Lincoln, Majoring in Agronomy with a minor in Agricultural Economics.
- **Brendan Hanson**, North Dakota State University, Majoring in Crop and Weed Science (Biotechnology Emphasis) with a minor in Botany.
- **Madeline Weninger**, South Dakota State University, Majoring in Agricultural Education and Spanish.
- **Ashley Nelson**, University of Wisconsin-Madison, Majoring in Biochemistry and Plant Pathology.

Thank you to our current sponsors: **Wright Distribution, Valent USA, Syngenta, Rosen's, Nutrien Ag Solutions, Nufarm, Morris Bixby, Mid-America Merchandising, MFA, KALO, IEDS, GROWMARK, GreenLeaf, Corteva, Bayer, AMVAC, Albaugh, Aceto.**

STATE UPDATES



KANSAS - "Kansas' House of Representatives recently passed House Bill 2432 favorably on a vote of 122-0," reports **Randy Stookey, JD, Sr. VP, General Counsel, Kansas Agribusiness Retailers Association (KARA)**. This bill would establish the Kansas Pesticide Waste Disposal Program and Fund within the

Kansas Dept. of Agriculture. The program would provide for the safe collection and disposal of pesticide waste materials from agricultural producers and retailers. The program would be funded by an annual transfer of up to \$50,000 from the existing Kansas Agricultural Remediation Fund. KARA sought introduction of this bill as sound public policy and industry stewardship. The bill now moves to the Senate for consideration.

While not a regulation, KARA is working with the Kansas Dept. of Agriculture on guidance documents for "use" (including storage, handling, loading, mixing, and application) of Paraquat and Dicamba products under EPA's most recent label directions in order to ensure that our retailer-members receive clear guidance on the agency's interpretation of the label.



ILLINOIS - "It's been very busy at the Illinois General Assembly and much of the legislation is dealing the crop protection products," reports **Kevin "KJ" Johnson, Director of Government & Industry Relations, Illinois Fertilizer & Chemical Association (IFCA)**. This is a list of bills that IFCA is working in Springfield regarding crop protection products:

- Pesticide Penalties Bill --- SB2507 and HB4971
- Applicator to Notify Beekeeper of Pesticide Application --- SB2943
- Chlorpyrifos Ban --- HB5608
- Banning Neonicotinoid Pesticide on State of Illinois Lands --- HB4381
- Environmental Justice --- HB4606

IFCA will keep MACA in the loop if any of these bills start moving forward.

There are no new regulations right now in the state of Illinois on crop protection products. We're taking many calls and emails from applicators that are getting warning letters/monetary penalties from the Illinois Department of AG on dicamba application. The Department of AG has let us know that they're only halfway through the 2019 season on pesticide drift complaints.



WISCONSIN - "Numerous bills were introduced and passed in the State Assembly in February, focusing on helping farmers during a challenging agricultural economy, and bills focusing on water quality issues across the state," reports **Tom Bressner, executive director, Wisconsin Agri-Business Association**. "Even though these bills all passed the Assembly, they will come under much more scrutiny in the Senate. The state Senate will take up these bills in March. I believe some will pass the Senate, but many will not."

During the last week of February, we held our first meeting (of many) at the Department of Natural Resources. The group is called the Statute NR 151 - Nitrate Targeted Performance Standards Technical Advisory Council. The council is made up of various interests from conventional and organic farmers, environmentalists, water quality specialists, scientists, agronomists, nutrient management plan writers,

etc..., to try to come up with a workable plan to reduce water nitrate issues going forward.

MEMBERSHIP NOTES

The 2020 membership renewals are coming in. Thus far 39 have renewed! If you know someone who should be a member of MACA, give me a call so we can discuss.

SHORT NOTES

- Want to learn what you can do to create a pollinator habitat? MACA held a special forum in June 2018 on this topic. However, a webinar hosted by the US EPA office will focus on **Monarch Habitats** in schools and communities. Please note the webinar is **March 10 at 1:00 pm CDT** and is for 90 minutes. Click [here](#) to register. You must register for the webinar! Share it with others as you wish.
- The February issue of the **MACA Water Update** by MACA's Water Consultant Steve Taylor was emailed in mid-February! The update provides details on water issues and the impact they have on the MACA region. If you haven't seen it - click [here](#).
- Congratulations and welcome back to **Rick Welder**! Rick is back at **Meister Media Worldwide** as their Business Director for Key Accounts.
- **Neil Caskey, National Corn Growers Association**, was the noon speaker at the February Quarterly Meeting. If you would like a copy of his PP, just let Bonnie know.
- First time attendees **Dan Becker and Rick Vigus, Bayer CropScience**, attended the D&E Committee meeting.



Dan Becker and Rick Vigus

- Twenty-four participated in the tour of the Donald Danforth Plant Science Center which is located in St. Louis during the February quarterly meeting. Here's part of the group!



Danforth Plant Science Center Tour

- **Immediate Past President Paul Edsten** demonstrates one of his many skills to make people feel welcome!



Paul Edsten

- Are you looking for **MACA-branded apparel and gifts**? Then check out this [link](#) to for some MACA things. Thanks to **Lisa Klein, MMI**, for her help with this.
- The TPSA Annual Conference in early February had several MACA members at work: **Lindsey Jackson, MACA VP** and **Corteva AgriScience**, presented the Pesticide Disposition Flow Chart - developed by MACA D&E Committee; **Don Bradley, Lee Container**, longtime MACA member retired as TPSA Treasurer; and **Mark Hudson, ACRC**, presented an update on ag plastics plus **Leslie Garcia, Valent USA** and **Becky Roark, Helena Agri-Enterprises** participated as speakers. Other MACA companies in attendance include **Albaugh, AMVAC, BASF, Bayer CropScience, Koch Companies Services, Schuetz Container Systems, Syngenta Crop Protection** and **Tri-Rinse**. Good to talk with their company people.
- Congratulations to **Lindsey Jackson!** Lindsey is taking a new position at Corteva as the S4 project global lead for the Transportation Management module. The S4 Project is a project team that is working to harmonize 2 SAP (inventory/order/invoice/life blood) of DuPont and Dow Ag into one system as well as upgrading the existing platform.
- They keep growing....that is, the seeds from the Sustainability Forum! Check out the plants from **Diane Schmidt (Mrs. Rodney)**. Diane has the green thumb!



CALENDAR

2020

June 17-18 - MACA Quarterly Meetings, St. Louis, MO - *note the date change!*

July 31 - Board of Directors Conference Call

September 8-10 - **MACA Annual Meeting, St. Louis, MO**

November 11-12 - MACA Quarterly Meetings, St. Louis, MO



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