

Food and Agriculture is the Last Trillion Dollar Sector in US to go Digital

- Example Kentucky Agriculture Facts:
 - Poultry: Graduates 300 million birds a year. Over 1 billion eggs laid. #1 agricultural commodity in KY.
 - **■** Beef Cattle: 38,000 cattle farms with over one million beef cattle. Largest herd east of the Mississippi.
 - **■** Swine: 410,000 head, concentrated in Western KY.
 - Dairy Cattle: 57,000 head.
 - Soybeans: Two million acres.
 - Corn: 1.3 million acres.
 - **■** Wheat: 450,000 acres.
 - **■** Tobacco: 68,000 acres.

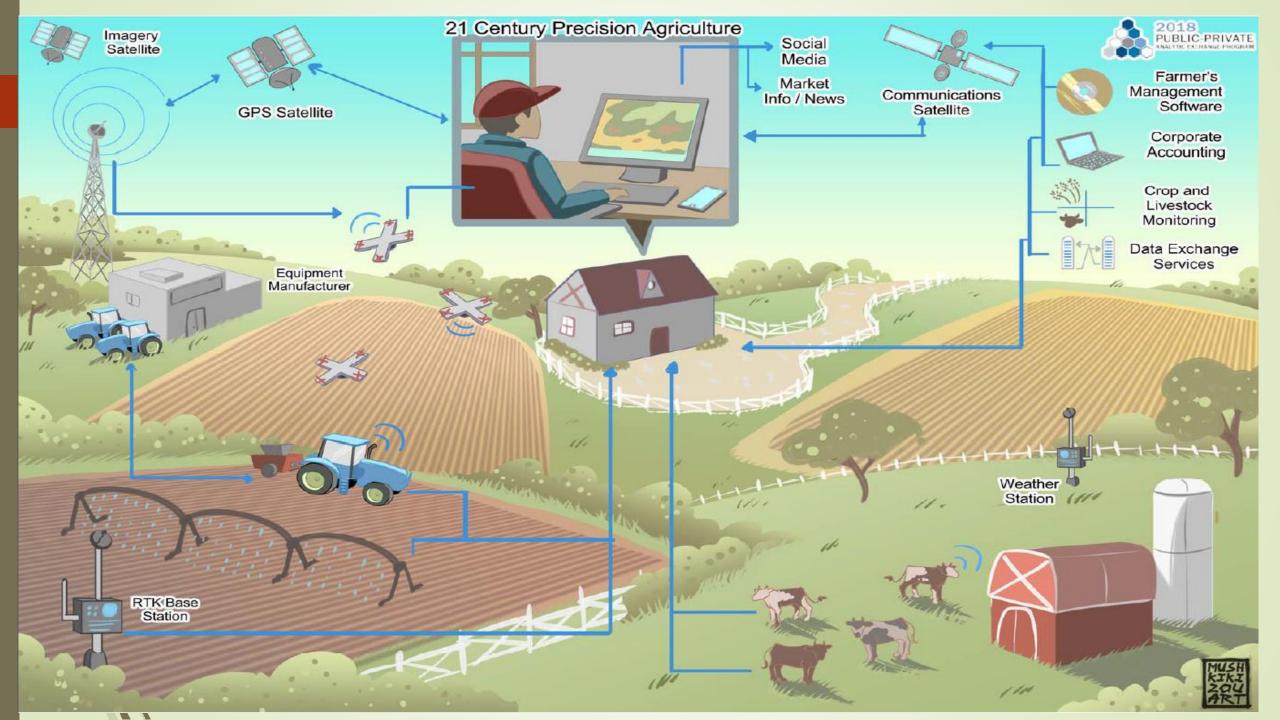


What is Precision Agriculture?

- Precision Agriculture 1.0
 - ► PA began late 1980s
 - Exploited GPS Technologies
 - Yield Monitoring / Maps
 - **►** Variable Rate Technologies

- Precision Agriculture 2.0 "Smart Farming"
 - Advanced Exploitation of GPS Systems
 - Internet Connected
 - Multiple Communication Technologies
 - Sensor Intensive
 - Data Analytics





How Does Sustainability, Precision Agriculture, and Cybersecurity Intersect?

- Sustainability involves agricultural best practices designed to maintain and improve the quality of the air, water, and land used in agriculture.
- PA records data for exploitation, analysis, and better decision making. It allows for robust record keeping, logging, tracking, and auditing.
- PA equipment allows for precise application of agricultural inputs to limit the impact to the environment and measure the health of the farm.
- Robust cybersecurity practices secures data and equipment, protecting farming operations from costly or damaging disruptions.

Lets Talk About CIA

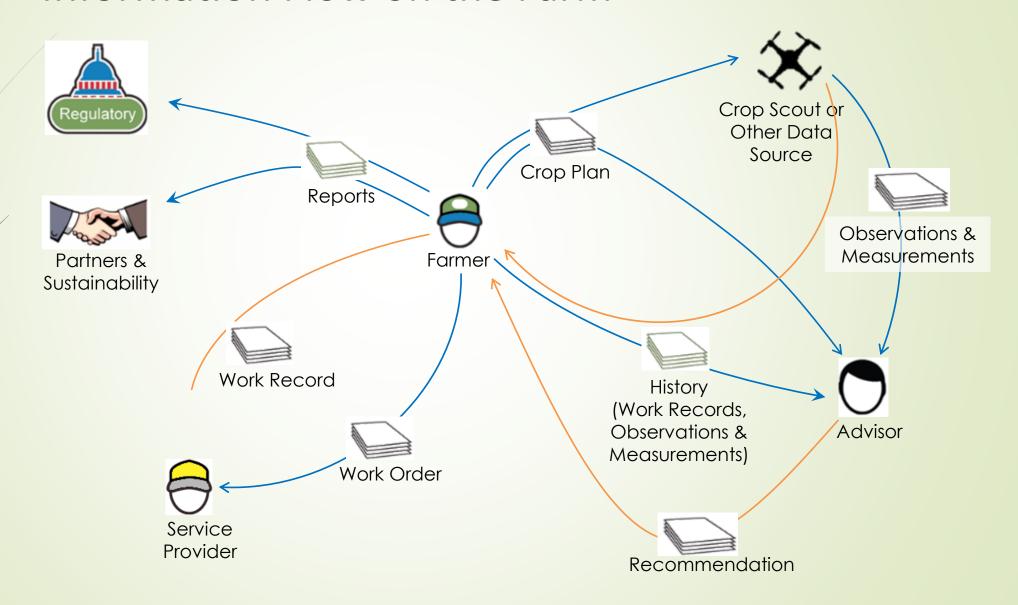
Confidentiality

Integrity

Availability

| Sector | Impact: Data <u>Confidentiality</u> | Impact: Data <u>Integrity</u> | Impact: Equipment <u>Availability</u> |
|---|--|--|--|
| Row Crops | Yield Data / Cost Data | Soil Data / Yield Data | Farm Equipment |
| Vegetables | Yield Data / Cost Data | Soil Data / Yield Data | Farm Equipment |
| Rice / Cotton / Tobacco / Coffee | Yield Data / Cost Data | Soil Data / Yield Data | Farm Equipment |
| Fruits | Yield Data / Cost Data | Automatic Water Systems DSS Equipment | Robotic Picking Equipment Water Pivots |
| Nuts / Legumes | Yield Data / Cost Data | Automatic Water Systems DSS Equipment | Robotic Picking Equipment Water Pivots |
| Unique Value (Vineyards / Ginseng / Hemp) | Plant Genetics | Automatic Water Systems Remote Weather Stations | Cellar Climate Systems Water Pivots |
| Beef Cattle | Breeding Data | Animal Health Data | DSS Equipment |
| Dairy Cattle | Breeding Data / Yield Data | Animal Health Data | Robotic Milking Equipment Robotic Milking Barns |
| Swine | Breeding Data / Yield Data | Animal Health Data | Smart Barns |
| Poultry | Breeding Data / Yield Data | Animal Health Data | Barn Climate Systems |
| Unique Value (Horses) | Breeding Data | Animal Inputs | Barn Climate Systems |
| Aquaculture | Yield / Cost / Sales Data | Health Data / Water Quality | Containment Control |

Information Flow on the Farm



Attack Scenario – The \$500,000 Brick

- Modern farm equipment is a high tech system of systems.
- Farmers jailbreak their systems with bootleg diagnostic software.
- Hundreds or thousands of pieces of equipment with bootleg software may have vulnerabilities or malicious code installed.



Best Practices

- Baseline security necessary to mitigate threats are consistent with other industries.
- Recommended best practices are derived from the Center for Internet Security's critical security controls (http://www.cisecurity.org/controls/). Examples:



- Implement Email and Web Browser Protections
- Limit and Control Network Ports, Protocols, and Services
- Inventory and Control Hardware and Software Assets
- Account Monitoring and Control
- Separate Operational Technologies and Business Operations
- Data Recovery Capabilities
- Incident Response and Management
- Implement Physical Controls



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Basic

- 1 Inventory and Control of Hardware Assets
- 2 Inventory and Control of Software Assets
- 3 Continuous Vulnerability Management
- 4 Controlled Use of Administrative Privileges
- 5 Secure Configuration for Hardware and Software on Mobile Devices, Laptops, Workstations and Servers
- 6 Maintenance, Monitoring and Analysis of Audit Logs

Foundational

- 7 Email and Web Browser Protections

9 Limitation and Control of Network Ports, Protocols, and Services

Malware Defenses

- 10 Data Recovery Capabilities
- 11 Secure Configuration for Network Devices, such as Firewalls, Routers and Switches

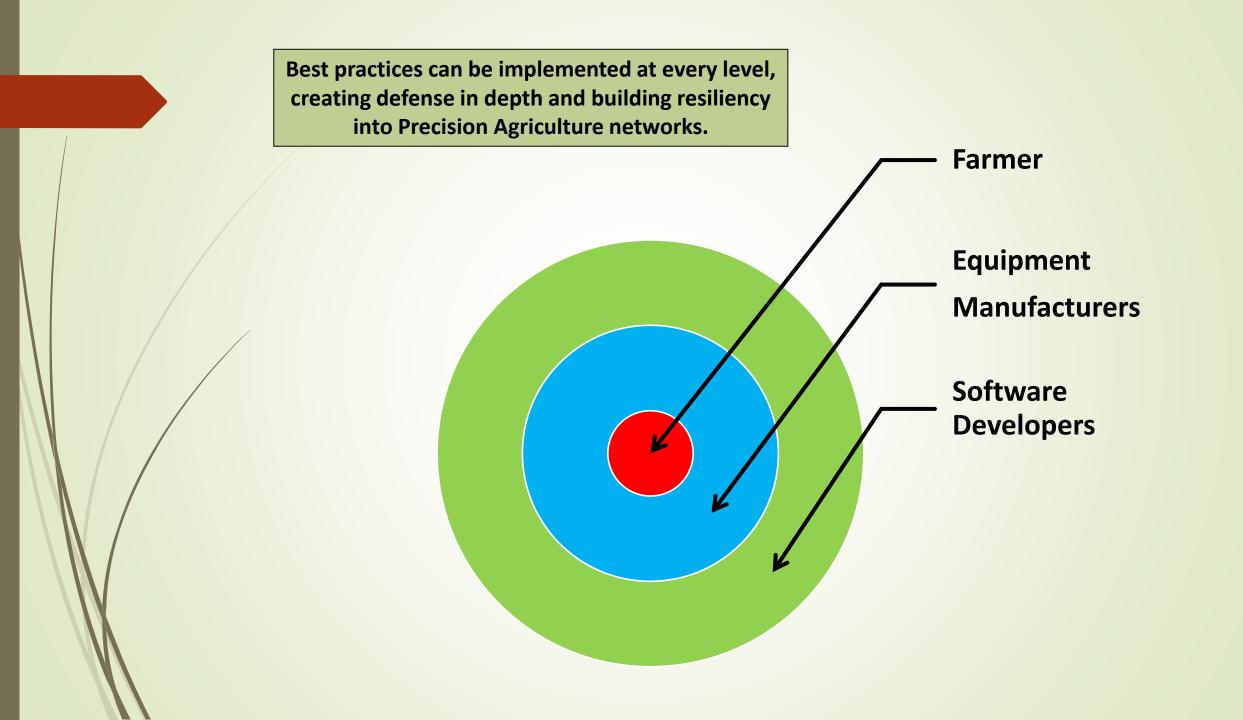
- 12 Boundary Defense
- 13 Data Protection
- 14 Controlled Access
 Based on the Need
 to Know
- 15 Wireless Access Control
- 16 Account Monitoring and Control

Organizational

- 17 Implement a Security
 Awareness and Training
 Program
- 18 Application Software Security
- 19 Incident Response and Management
- Penetration Tests and Red Team Exercises

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