



A monthly update from Bonnie McCarvel,
Executive Director of MACA

July 2020

July - Juggling seems to be a key word these days. We juggled schedules in June for the Quarterly Meetings and held all of them on-line via Zoom. We even added a 'lunch and share session' so people could meet others. We are working to juggle the CropLife Ambassador presentations for the next school year so that we can still get the word out on the importance of agriculture, we're working to juggle the YLSP schedule for the Annual Meeting as the student will not be able to attend this year due to COVID-19 and their respective college guidelines. We're also juggling things to make sure everyone stays healthy and are safe. And in the midst of this all we have to remain optimistic and flexible as things develop regarding the 2020 Annual Meeting and in our daily lives. As the 4th of July approaches, take a moment to reflect on all the good things we have going on our lives. Be safe!



Bonnie McCarvel
Executive Director
Bonnie@maca.org

ANNUAL MEETING

'Vision 2030' will be a chance to bring our industry together with featured speakers including **Chris Novak, CLA CEO & President; Jason Henderson, Purdue Extension**, and **Philippe de Laperouse, HighQuest Partners**. Plans for the MACA Annual Meeting September 8-10 in St. Louis, Missouri have been announced.

Listen to President Riley's message, then take a look at the schedule and register on line. Don't forget to make your sleeping room reservation. With the health pandemic we've made it easier than ever....simply click [here](#).

Reserve Private Meeting Room: Contact [Bonnie](#) with the dates, number of people and a credit card to pay for the meeting room space. No space will be held until payment is made. The fee is \$325.00/day. Rooms will be reserved on a first come-first served basis. Reservations are needed by July 20, 2020. Once payment has been made you will need to work directly with the hotel for food, beverage and AV. .

Annual Meeting Registration is required for all people attending or participating in any private meetings must register for the MACA annual meeting.

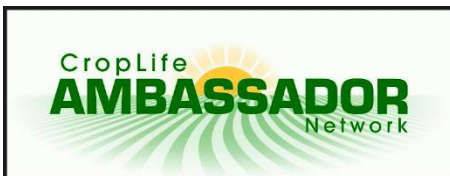
The planning committee includes: **Chair Michael Lehman, Vice Chair Steve Koziolk** along with committee members **Paul Edsten, Matt Wagner, Lindsey Jackson, Tim Riley and Jerry Miller.**

MACA JUNE BOARD MEETING SUMMARY

The Mid America CropLife Association (MACA) board of directors met via Zoom and took the following actions:

- Approved the board minutes of the April 20 and May 29, 2020 board meetings.
- Agreed to have the annual meeting and executive committees work thru the details for the annual meeting.
- Agreed to explore having guest speakers related to sustainability on Tuesday afternoon prior to the November quarterly meetings.
- Water Consultant Steve Taylor provided a short update on the monthly Water Updates and plans to continue.
- Approved **Epogee Foods** as an allied member with Lindsey Jackson as the contact.
- Approved **Russell Associates** as an allied member with Jerry Van Oort as the contact.
- Young Leader Scholarship Program Co-chair Jaime Yanes reported the 2020 recipients will not be attending the 2020 annual meeting due to covid-19 restrictions. They are working on virtual options.
- Approved award recipients for Ambassador of the Year, Educator of the Year, Ruth White Media Award and Industry Vision. Names will be announced at annual meeting.
- Approved a written policy to clarify a long-standing position on board seats.
- Reviewed the Long-Range Plan.
- Approved the updated Financial Guidelines.
- Named a committee/special task force to develop guidelines on how to replenish new opportunities and operating reserves with Steve Koziolk serving as the chair.
- Accepted the 2019 financial review prepared by Filla & Filla, C.P.A.s
- Heard the nominating committee's report on terms expiring and the need to create a nominating slate by July 30, 2020.
- Set the next meeting for Friday July 31, 2020 starting at 9:00 am CDT via electronic means.

CROP LIFE AMBASSADOR NETWORK



I hope everyone is having a great summer, enjoying the heat in your area and doing well! It was great to see so many of you on the Zoom calls for the June board meetings this year. I am looking forward to seeing many of you at the annual meeting in September.

Currently, I'm working on figuring out ways to get into the classroom this fall even with all the social distancing measures in place. We hope to have recorded presentations ready to go

as well as setting up live Zoom type calls with students. Stay tuned for updates. We are excited for different and creative possibilities to continue to reach students this year. If you are interested in being recorded giving a presentation or setting up some live presentations, please let me know. You can email me at michelle@maca.org. Or if you have any fun creative ways to reach out to students let me know.

We are always looking for more ambassadors. If you work with someone who would be great presenting to students, please have them reach out to me and we can get started. They can email me at michelle@maca.org.

Let's get social! Please follow us and like us on Facebook. Search for CropLife Ambassador Network.



Find us on [Facebook](#) - search - CropLife Ambassador Network- CAN

Michelle Kilper

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Program Coordinator

CropLife Ambassador Network

and Young Leader Scholarship Program

A program of Mid America CropLife Association

Phone: (314) 849-9446 or (800) 625-2767

Monday: 8 am - 2 pm

Wednesday: 8 am - 2 pm

Thursday: 8 am - 12 noon



YOUNG LEADER SCHOLARSHIP PROGRAM



The 11 student winners from the Young Leader Scholarship Program have started their summer internships! A couple of students had their internships cancelled due to COVID-19, but they were resourceful and all of them found another internship. You will see that some of them are experiencing their internship from home due to COVID-19. Check out some photos from their internships.

Liz Bland, Southern Illinois University - Carbondale, Cass-Morgan County Farm Bureau



Emily Kuhn, Purdue University, BASF



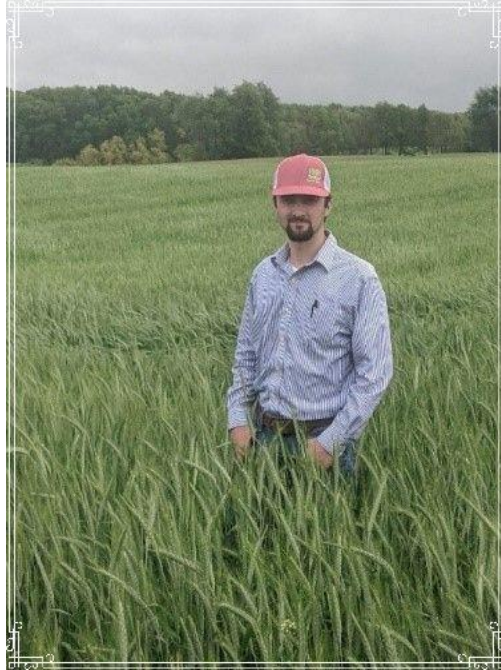
Mara Weis, Iowa State University, Corteva Agriscience



Katie Fross, Kansas State University, CropQuest



Darren Kulicamp, Michigan State University, TriCal Forages



Maddie Smith, University of Minnesota, RDO Farms



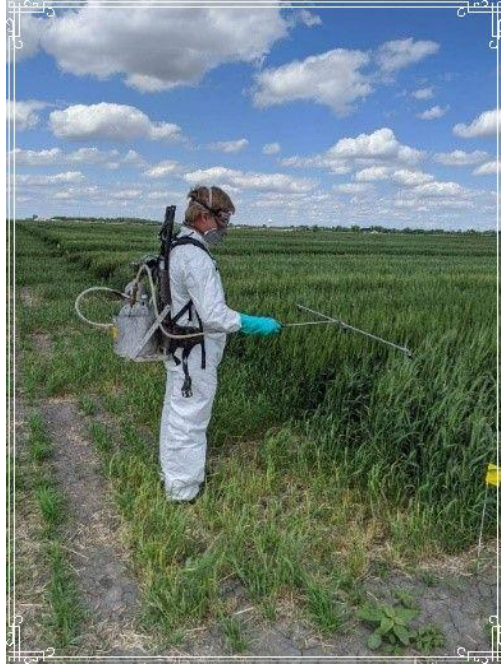
Abby Bertz, University of Missouri - Columbia, Bayer



Lily Woitaszewski, University of Nebraska, Corteva Agriscience



Brendan Hanson, North Dakota State University, North Dakota State University in Extension Agronomy Service



Maddie Weninger, South Dakota State University, Brevant



Ashley Nelson, University of Wisconsin - Madison, Winfield Innovation Center



If you or your company would like to be part of this program please reach out to MACA to see how you can help - bonnie@maca.org.

And thank you again to our sponsors: **Wright Distribution, Valent USA, Syngenta, Rosen's, Nutrien Ag Solutions, Nufarm, Morris Bixby, MMI, MFA, KALO, IEDS, GROWMARK, GreenLeaf, Corteva, Bayer, AMVAC, Albaugh, LLC;** and **Aceto**.

MEMBERSHIP NOTES

A special welcome to the two newest members: **Epogee Foods** with **Lindsey Jackson** as the contact and **Russell Associates** with **Jerry Van Oort** as the contact. Both are allied members. Epogee is based in Indianapolis while Russell Associates is located in Le Sueur, Minnesota.

SHORT NOTES

- The June issue of the MACA Water Update by **MACA's Water Consultant Steve Taylor** focuses on nutrient runoff and numeric nutrient criteria (NNC) and states' overall water quality standards which is of concern to the MACA region. Check out the updates for the details. If you haven't seen it - click [here](#).
- **Al Strohmaier, Past MACA President**, is recovering from hip surgery the morning of June 1, then sent home June 2 early afternoon; and on day three he's already walked to the mailbox and back. Here's wishing him a speedy recovery so he can be back in the saddle riding his horse into the sunset.
- Thanks, congratulations and best wishes to **Duane Mol, Nutrien Ag Solutions, Inc.**, and the 2004-2005 **MACA President!** Duane is retiring effective July 1 after 23 years with his current employer for a total of 41 years in the business. He's going to sit back and enjoy for a bit..then who knows what will happen. As a tall guy, Duane was always easy to spot in a crowd along with his smile and welcoming handshake.

- Congratulations to **MaryEileen Rufkahr, MACA's Administrative Assistant!** On June 8 she celebrated her fourth anniversary with MACA.
- Congratulations to a 2019 YLSP recipient **Sierra Williamson** from the University of Minnesota! Sierra, BS '20, Agricultural and Food Business Management, received the undergraduate Student Leadership Award, part of the Borealis Award recipients. Borealis Awards, typically acknowledged as part of the *Borealis Night of Excellence* event each spring, recognize graduates, students, faculty, staff, and friends who have made significant contributions to the College of Food, Agricultural and Natural Resource Sciences (CFANS) community.



- **Mark Stewart, Drexel Chemical**, was the first person to register for the MACA Annual Meeting. Way to go!
- Welcome to **Denzil Murphy, Distribution Safety Manager** for **Bayer**, based in St. Louis. He'll be joining the D&E Committee.
- A first - the entire committee meetings and board meeting for June were held via Zoom. Lots of participation...Thank you all for adjusting your schedules and participating. As I tell others, it was great to see so many of you!
- A major agreement announced the final week of June comes from **Bayer**. **Bayer** announced agreements to resolve major legacy Monsanto litigation. As part of the agreement, the Company will make a total payment of \$10.1 billion to \$10.9 to resolve current and address potential future Roundup™ litigation. The Company also resolved dicamba drift litigation for payment of up to \$400 million and most PCB water litigation exposure for payment of approximately \$820 million.
- Are you looking for MACA-branded apparel and gifts? Then check out this link to for some MACA things.....[click here](#). Thanks to Lisa Klein, **MMI**, for her help with this.

CALENDAR

2020

July 3 - MACA offices closed for Independence Day

July 4 - Independence Day

July 31 - Board of Directors meeting via Zoom

September 8-10 - **MACA Annual Meeting, St. Louis, MO**

November 11-12 - MACA Quarterly Meetings, St. Louis, MO

THOUGHT FOR THE MONTH

**"Like tiny seeds with potent power to push through tough ground
and become mighty trees, we hold innate reserves of unimaginable strength.
We are resilient."**

~ Catherine DeVrye,
The Gift of Nature



QUICK LINKS

[MACA Website](#)

[MACA Facebook](#)

[MACA LinkedIn](#)

[MACA 2020 Meeting Dates](#)

[C.A.N. Website](#)

[C.A.N. Facebook](#)

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