



A monthly update from Bonnie McCarvel,
Executive Director of MACA

August 2020

August - It's been a challenging few weeks as the annual meeting and executive committees discussed plans for the 2020 MACA Annual Meeting and how to proceed. As announced in mid-July, the difficult decision was made to transition the onsite annual meeting to a **virtual event** experience. This was felt to be the best and safest course of action after careful consideration of evolving COVID-19 pandemic developments. It's an exciting time for MACA, as it gives us an even more inclusive opportunity to support MACA's overarching purpose of gathering the crop protection industry together to share, learn, connect, and inspire future innovation. The **virtual event** will provide speakers on current issues for all your employees as you can share the links to the planned presentations with everyone yet not incur any travel costs. Know that we will miss seeing you at the meeting!



Bonnie McCarvel
Executive Director
Bonnie@maca.org

ANNUAL MEETING

'Vision 2030' will be a virtual meeting with featured speakers including **Chris Novak, CLA CEO & President; Jason Henderson, Purdue Extension,** and **Philippe de Laperouse, HighQuest Partners.**

Registration details are still being worked out so please watch your email for details.

The **MACA Annual Business Meeting** will be held on Thursday, September 10 at 7:30 am via ZOOM. More details will be emailed.

The planning committee expanded this year due to the challenges, but **Chair Michael Lehman** and **Vice Chair Steve Koziolk** along with committee members **Paul Edsten, Matt Wagner, Lindsey Jackson, Tim Riley, Rodney Schmidt, Jaime Yanes, Doug Mertens** and **Jerry Miller** worked intently.

MACA NOVEMBER QUARTERLY MEETING NOTICE

The Mid America CropLife Association (MACA) will meet November 11-12, 2020. Stay tuned for the plans!

CROP LIFE AMBASSADOR NETWORK



With the school year starting in a few weeks we are getting things ready for a different kind of school year. I will be reaching out to teachers once the school year starts to let them know what we have to offer them this year. We hope we can still reach out to students this year virtually. I think we can do it! I need help with some of the online presentations. If you would be willing to be an online presenter this year please contact me at michelle@maca.org.

Please consider joining the CAN program as an ambassador and encouraging a few colleagues to join the ambassador network. It's easy to spread the word and to learn more. Email me and I can help get them started. E-mail me at: michelle@maca.org or send them our website to learn more: ambassador.maca.org. We would love to welcome new ambassadors this fall.

With more ambassadors we can reach more students. Let's make this a great year!



Find us on [Facebook](#) - search - CropLife Ambassador Network- CAN

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Program Coordinator
CropLife Ambassador Network
and Young Leader Scholarship Program
A program of Mid America CropLife Association
Phone: (314) 849-9446 or (800) 625-2767
Monday: 8 am - 2 pm
Wednesday: 8 am - 2 pm
Thursday: 8 am - 12 noon



YOUNG LEADER SCHOLARSHIP PROGRAM



Let's get to know our 11 Young Leader Scholarship winners a little better with some fun facts.

Liz Bland, Southern Illinois University - Carbondale

Liz started selling sweet corn at a roadside stand for her FFA record book in high school. The business grew over the last 5 years and she and her family now run a sweet corn, pumpkin & gourd, honey, and sunflower business!



Emily Kuhn, Purdue University

Emily (left side of photo) has been the Treasurer of Purdue's FFA Alumni Organization for the past 2 years.



Mara Weis, Iowa State University

When Mara was in high school, she was selected to spend 8 weeks working at the International Rice Research Institute (IRRI) in Los Baños, Philippines through the Borlaug-Ruan International Internship program.



Katie Fross, Kansas State University

Katie is currently Wheat State Agronomy Club reporter/historian. She has held this role since 2019.



Darren Kulicamp, Michigan State University

Darren enjoys woodworking! He has made a variety of items including end tables, a fishing pole, and a fishing net. His favorite project is the recurve bow that he built. He enjoys shooting it, and hopes to go deer hunting with it soon!



Maddie Smith, University of Minnesota

Maddie has travelled internationally to Spain and Portugal. She says, "While visiting the Asaja Asociación Agraria de Jóvenes Agricultores in Spain, I had the opportunity to speak with Spanish farmers and agricultural leaders about crop trends in both countries."



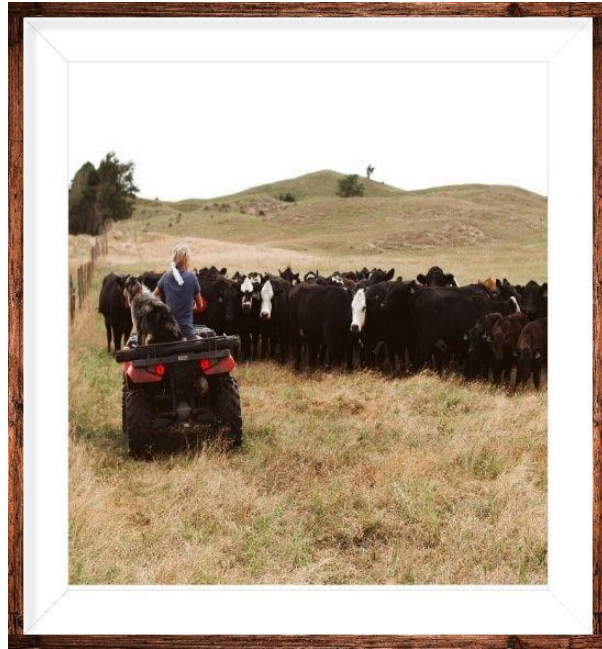
Abby Bertz, University of Missouri - Columbia

Abby was selected to be the talent emcee for Mizzou's 2020 Homecoming.



Lily Woitaszewski, University of Nebraska - Lincoln

Lily enjoys spending time helping her family with their cow and calf operation.



Brendan Hanson, North Dakota State University

Brendan is currently an Agriculture Ambassador at North Dakota State University where he represents the College of Agriculture, Food Systems, and Natural Resources, and serves as a student spokesperson and host at selected college-related events.

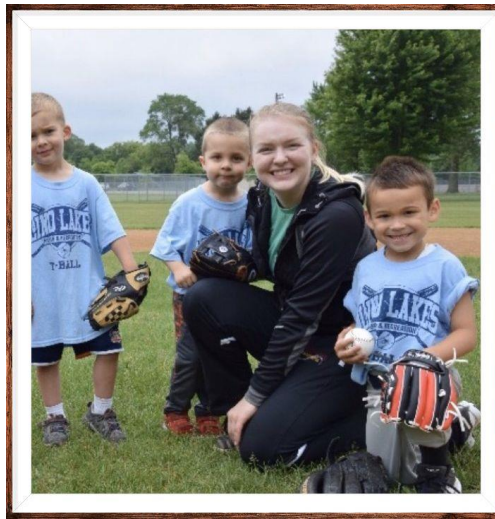


Maddie Weinger, South Dakota State University

Maddie played kickball this summer! She says, "A friend in our community decided to create a kickball league because most things are cancelled from COVID. It's so much fun meeting up with people from around the community to spend some time outside and visit about the season (many of the members are farmers)".



Ashley Nelson, University of Wisconsin-Madison
Ashley's fun fact is she coaches 4 and 5-year-old t-ball.



If you or your company would like to be part of this program please reach out to MACA to see how you can help - bonnie@maca.org.

And thank you again to our sponsors: **Wright Distribution, Valent USA, Syngenta, Rosen's, Nutrien Ag Solutions, Nufarm, Morris Bixby, MMI, MFA, KALO, IEDS, GROWMARK, GreenLeaf, Corteva, Bayer, AMVAC, Albaugh, LLC; and Aceto.**

SHORT NOTES

- The July issue of the MACA Water Update by **MACA's Water Consultant Steve Taylor** focuses on the new WOTUS rule and legal challenges. Check out the updates for the details. If you haven't seen it - click [here](#).
- On July 22, 2020, the U.S. Court of Appeals for the Ninth Circuit issued its decision in National Farm Family Coalition, et al. v. U.S. EPA regarding EPA's registration of Enlist Duo. The Ninth Circuit decision to uphold the registration of Enlist Duo, while the EPA addresses the additional documentation required by the Court means the registration of Enlist Duo remains in place and the product can continue to be sold and applied by farmers while the EPA performs this work.
- **Russ Fullenkamp** has been named the Cornbelt Region Chemical Manager (East Territory) for Nutrien Ag. He replaced Duane Mol who recently retired from this position. Russ will continue to office out of the SE Iowa Division office.
- Our sympathy to **Joe Olson, Helena Agri-Business**, on the death of his dad on June 15.
- Are you looking for MACA-branded apparel and gifts? Then check out this link to for some MACA things.....[click link](#). Thanks to **Lisa Klein, MMI**, for her help with this.
- The **MACA Office** was open with Michelle, Mary Eileen and me all in the office on Thursday, July 16. The first time since early March.
- A special thank you to all of the MACA members who are sponsors of the 2020 MACA Annual Meeting being held virtual. The sponsor names will be included next month as they are being finalized.
- CAST - the Council for Agriculture Science and Technology communicates credible science. Check out the publications here - www.cast-science.org/ - MACA supports CAST.
- Congratulations to **Mark Stewart, Drexel Chemical Company**, on being promoted to President!

CALENDAR

2020

September 8-10 - MACA Annual Meeting, VIRTUAL!

September 10 - 7:30 am - MACA Annual Business Meeting via Zoom

November 11-12 - MACA Quarterly Meetings, St. Louis, MO

THOUGHT FOR THE MONTH

**"It is not happy people who are thankful.
It is thankful people who are happy."**

~ Unknown



QUICK LINKS

[MACA Website](#)
[MACA Facebook](#)
[MACA LinkedIn](#)
[MACA 2020 Meeting Dates](#)
[C.A.N. Website](#)
[C.A.N. Facebook](#)

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